

Newsletter

NOVEMBER 2023

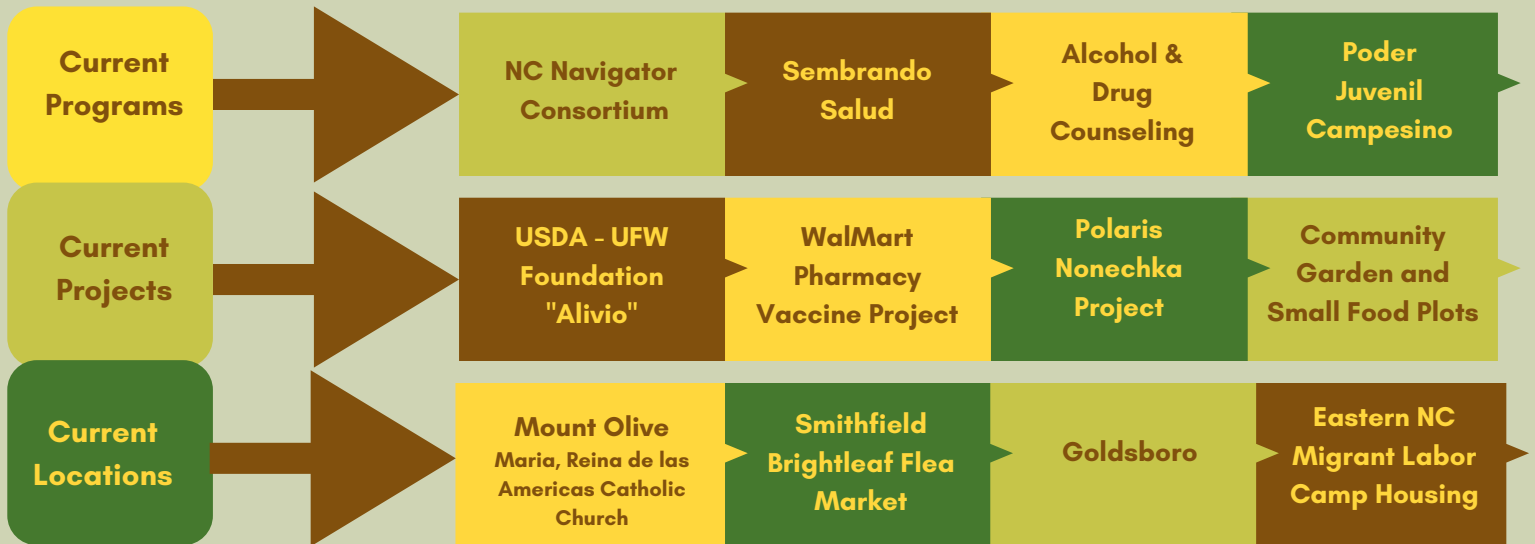
North Carolina Focus on Increasing Education, Leadership, & Dignity



Message from Yesenia Cuello, Executive Director



We are a grassroots nonprofit that simultaneously works at the local and regional level to provide social determinants support to marginalized populations in rural Eastern North Carolina. We are an organization created by farmworkers and their allies for farmworkers.



Together, We Cultivate Change

This Thanksgiving we are asking for a seat at your table.

NC FIELD recently partnered with Myriad to produce a short film highlighting the injustices around equitable access to food in eastern North Carolina, particularly for those who work in our food supply. Please share the video and initiate discussions during this Thanksgiving Holiday season with friends, family members, coworkers and beyond.

Our Executive Director, Yesenia Cuello, believes that collaboratively working across sectors whenever possible will bring about the essential systemic changes her community needs to thrive. As noted in the video by Yesenia, thousands are employed in the food supply ensuring we have food to purchase at the store, and can't afford to buy that food themselves.

Amy Elkins, the coordinator for Sembrando Salud (Sowing Health) by NC FIELD highlights the tough daily choices the agricultural worker community is faced with regularly, especially during the winter months, and the need for systemic changes to feed the people who feed us all.



[WATCH THE VIDEO](#)

Thank You for Sharing Your Table!



'Baby, It's Cold Outside' Winter Drive Seeks Equitable Access to Heaters



Having heat is essential to remaining healthy. Some families, especially single parent households, struggle to stay warm in the winter. NC FIELD's "Baby, It's Cold Outside" winter drive is an annual campaign with the goal of raising funds to provide portable heaters to those in need.

This initiative promotes fair access to warmth, which is crucial for the overall health and safety of communities, particularly in rural underserved areas. NC FIELD widely promotes access to warmth as a health prevention measure.

For us, this issue is a matter of equity. The absence of heat when temperatures are at or below freezing can have severe consequences, particularly for children and the elderly. You can support this cause by purchasing heaters that we can pick up, or sending money through Cash App or through our website donation portal.

By donating to the "Baby, It's Cold Outside" winter drive, you are directly helping to provide the warmth and comfort our workforce needs to stay healthy and safe during the colder months.

Your support can go a long way in promoting equity and ensuring farmworkers are not left out in the cold.



Yesenia Cuello

\$NCFIELD

Request

Pay

★ Favorite

We believe that warmth is not a luxury but a necessity.

YESENIA CUELLO



FARM AND FOOD WORKERS RELIEF PROGRAM (FFWR) ✨



Our NC FIELD team is dedicated to ensuring applications for the Food and Farmworkers Relief Program are processed for all qualifying agricultural workers. We expect to reach our goal of processing 4,000 applications. An additional 4,000 applications will be processed in 2024. In October, we created 399 applications, and we continue to prioritize this invaluable assistance for the agricultural workforce who worked tirelessly to make sure we were fed throughout the pandemic. Angel and his team has shifted their focus to the seasonal agricultural workforce as planned, and will begin accepting H2A migrant worker applications again in the early spring of 2024.

Angel Gaona

FOOD AND FARM RELIEF COORDINATOR

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NC FIELD AND ALLIANCE OF AIDS - CAROLINAS PARTNERSHIP



National Latino AIDS Awareness Day (NLAAD) is observed annually on October 15th to shed light on the impact of HIV/AIDS within the Latino community in rural eastern North Carolina.

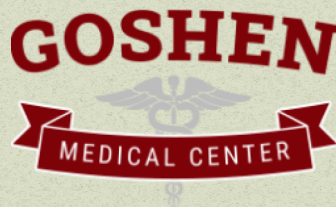
NC FIELD is grateful for the partnership with Alliance of AIDS-Carolinas, and looks forward to many more evening and weekend events to address the needs of the agricultural workforce and their families.

NC FIELD team members from programs at Sembrando Salud, ACA Health Marketplace, and Alcohol and Drug Counseling join Alliance of AIDS - Carolinas as we collectively seek to engage marginalized communities around the importance of correct information around health risks, impacts, insurance benefits, and regular testing.

This collaborative effort includes free screenings, educational programs, and application assistance, with the goal of removing obstacles and ensuring access to testing, support, health insurance and other resources.

By acknowledging the specific needs of vulnerable rural Latino communities, including the days and times they can access services, we continue to facilitate access to the resources the agricultural workforce needs to live happy healthy lives.





NC FIELD AND GOSHEN MEDICAL CENTER PARTNER



Community-driven care is a method that actively involves the community in recognizing their health challenges and solutions. This approach enhances health outcomes and can also reduce disparities by tackling the social factors that influence health.



Community-driven care improves community capacity and resilience. It enhances skills, knowledge, and confidence, and fosters ownership and responsibility for health issues. This builds social capital, increasing support and resources for health challenges.



Community-driven care aligns with public health values and goals. It recognizes that health is a product of collective action and social justice. Community-driven care values diversity and independence while promoting collaboration for the common good.

NC FIELD has formalized collaborative healthcare access programming with Goshen Medical Center, aiming to enhance access to essential medical services in eastern NC.

This community-driven initiative represents a promising stride toward tackling healthcare disparities and enhancing the well-being of our agricultural workforce.

This partnership ensures that healthcare services are not only accessible during evenings and weekends, but includes community health worker involvement to assist with applications, teach health navigation skills, and help to foster trust and collaboration between healthcare providers and the community.

This results in an elevated quality of care and continuity in healthcare services.

The collaboration between NC FIELD and Goshen Medical Center serves as a compelling example of how collective efforts can substantially improve access to healthcare. This innovative solution is pivotal in the pursuit of equitable healthcare access for all.



Health Marketplace & and Medicaid

Open enrollment for Health Marketplace is OPEN!

NC FIELD is committed to educating about available healthcare insurance options to everyone. Our team of certified FFM Navigators can assist individuals in finding available healthcare solutions. We offer application support services in English and Spanish and are experienced in helping with the Medicaid Unwinding process and preparing for Medicaid Expansion. We will be present at Brightleaf Flea Market in Smithfield every Saturday and Sunday from 9 AM to 2 PM starting November 1, 2023. Our team is excited to be there and ready to assist you with Health Marketplace and Medicaid needs.

NC FIELD is committed to being your trusted resource for healthcare information and support.

Elizabeth Cantu

HEALTHCARE MARKETPLACE
COORDINATOR

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FEATURING

- 1 **Obamacare/ACA Information**
- 2 **Application Assistance for Affordable prescription Drugs**
- 3 **Durg and Alcohol Counseling**
- 4 **Relief for farmworkers affected by COVID-19**

**And much more!
Stop by and visit us**



THANK
😊 YOU

UPS STORE IN LEXINGTON SUPPORTS NC FIELD'S MISSION

The UPS Store in Lexington recently demonstrated an incredible act of generosity to NC FIELD!

Their donation of a Ricoh printer and a year's supply of ink is a remarkable contribution that will enable NC FIELD to continue its essential mission. This kind gesture demonstrates the power of community support and partnerships, and we are immensely grateful for their commitment to our cause. With this new equipment, we are better equipped to fulfill our mission and bring about positive change in the lives of those we serve.



Jacqueline Barbour

Meet our dedicated team member, who draws inspiration from Jesus Christ's compassionate community outreach. She started her journey working in fields and factories, which fueled her determination to create change. Her work in community health brings her family joy when they witness positive transformations in patients' lives, especially the lack of equitable access to healthcare for all. Her family has a unique cultural background, hailing from North Carolina with Guatemalan roots. If they could have a superpower, it would be to multiply themselves to help more people in their community. Their guiding principle is Luke 6:38, emphasizing the importance of treating others with kindness. Their journey is a testament to their determination, compassion, and commitment to making the world a better place.

TRILLIUM NC HISPANIC HEALTH SUMMIT



We are proud to be a part of addressing health disparities and the needs of the Latino community in North Carolina!

Thank you, Trillium Health Resources, for coordinating the Hispanic Health Summit in Jacksonville, NC. During the conference, we discussed crucial topics such as Child Preventative Measures, Cancer, Diabetes, and HIV prevention and awareness, Medicaid Expansion, and the incredible work of grassroots and community-based organizations serving rural and farmworker communities. Our state's diversity is our strength, and together, we can make a difference for historically marginalized populations.

[#HealthEquity](#) [#CommunityEngagement](#) [#NorthCarolinaHealthcare](#)

HIGHLIGHTS

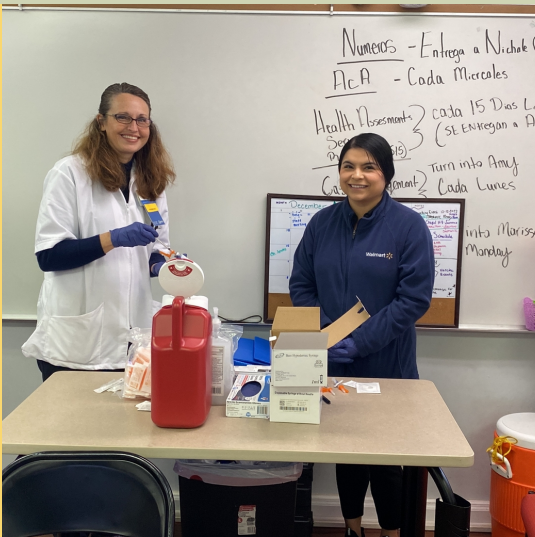
Grand Opening of Greater Vision of Kinston!

We extend our warmest congratulations to Jerry on the grand opening of Greater Vision of Kinston! This remarkable achievement is a testament to your dedication, hard work, and vision.



October Vaccine Totals

In the month of October, we are proud to announce our successful partnership with Walmart, aimed at enhancing community health and well-being. **Together, with financial support from Hispanic Federation, we provided 69 influenza vaccines and 30 TDaP vaccines free to the community.**



October Food Drive

2,186 people served with
746 Food Boxes

21,762 pounds of food delivered.

Reminder: Food distributions are the first Thursday of the month between October and April 4pm-7pm.



Contact us to volunteer!

Stay up to date

IMPORTANT DATES

11/01/2023 Mobile Clinic @ Maria Reina
11/02/2023 Food Distribution Event
11/05/2023: Alliance of AIDS - Carolinas
11/06/2023 Mobile Clinic @ Maria Reina
11/13/2023: Mobile Clinic @ Mare Reina
11/20/2023: Mobile Clinic @ Maria Reina

11/29-12/01
EAST COAST MIGRANT STREAM FORUM
Presentation - Yesenia Cuello

11/30-12/01
NC CHW Summit
12/01-12/02

How you can help!

Follow us on social media.

Like & Follow!

Donate on [NCFIELD.ORG](https://ncfield.org).

Volunteer at events



Thank You

Dear NC FIELD Supporters, Thank you for supporting NC FIELD and farmworkers everywhere. We hope you will enjoy some updates on the amazing work that we have been doing thanks to supporters like you!

Yesenia Cuello
Executive Director

Follow NC FIELD! on Social Media



[252-933-2533](tel:252-933-2533)



www.ncfield.org



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